



Mat-Su Tennis Association
Board Meeting
November 18, 2015

Minutes

President Brunner called the meeting to order at 4:08 pm

I. Roll Call

Susan Brunner	Jane Bulovsky	Sharlene Shular--absent
Traci Sanders	Susan Skvorc	Christie Wyzykowski

II. Approval of October Minutes

Susan motioned, Christie seconded, unanimously approved.

III. Approval of Agenda

Susan motioned, Sue seconded, unanimously approved.

IV. Treasurer report

Traci reported a balance of \$1,811.77. There were also Paypal deposits of \$485.43 for a total of \$2296.77. Deposits included SmashCamp revenue. Traci issued reimbursements to Christie of \$55.88.

V. Old Business

A. Solicitation of Funding: Susan indicated that she felt the presentations were well-received. Pete LaFrance contacted her personally, as well as Jo Ehmann who has been appointed to the newly formed parks and rec committee. There were also representatives from the Lions Club at the Palmer meeting who were willing to help in some capacity. Christie asked that the Board decide what we are asking for, resurfacing or new courts, before doing more presentations. Sue also indicated that if we had a complete Strategic Plan, it would look like we had a focus. Susan said the Strategic Plan would also be good to circulate to various groups.

ACTION ITEMS: Traci will contact Emerson for an update on the draft pitch (due December 2) on some of the grants, as well as bringing the Strategic Plan forward for further presentations. The Board also recommended a Promotional Portfolio be put together at the next meeting that includes Strategic Plan and other items similar to the packet Susan gave out at the Council Meetings.

B. Fall/Winter Programming

Smash Camp—the first 2 clinics were held, and while attendance was slim for the 10/30 sessions, the November session was excellent. Christie indicated that she called some of the members from summer Junior Tennis as our Beginner group (11-17) isn't filling. The middle schools should be targeted, CHS needs to add it to the daily announcements. Jane and Christie indicated that Aaron offered to do demonstrations in the PE classes at the middle schools.

Traci is going to take grant funds from last year to cover Smashcamp costs in case attendance falls below the minimum. However, it cannot be used for dates in the past so it didn't work for October/November so Traci submitted \$600 to subsidize clinic fees to Aaron.

ACTION: The Board would ask Sharlene to contact the previous attendees to solicit attendance. If they do not want to attend, why not, what made you sign up (flyers, MSTA

member, etc.). Susan will talk to CMS PE teachers (Allegra), Sue will contact Rhonda Knopp at TMS and try to find out who is at PJMS. Traci will take on WMS. Sharlene will be asked to follow up with Aaron.

Traci motioned that we authorize payment to Aaron upon receipt of an invoice for the first 2 clinics. Christie seconded, unanimously approved.

C. Grant/Funding Director: Traci sent Emerson an email inviting him to be added as a Director of Grants/Fundraising, and he has not responded.

VI. Good of the Order

Susan proposed that our next session be a work session to work on Strategic Plan, Dropbox organization, etc.

Jane Bulovsky notified that she will be stepping down as Secretary as of January. Health issues with her father has warranted cutting back. She will continue as an active member and willing to help with events and other activities.

Next meeting will be December 12, 9-noon at Christie's.

Meeting adjourned at 5:30 p.m.

Respectfully submitted,

Jane Bulovsky